



*Supporting education, innovation and research that benefits women*

## **19<sup>th</sup> ANNUAL REPORT OF THE NEW HORIZONS FOR WOMEN TRUST (INC) HE ARA WHAKAPIKI WĀHINE**

**For the year ending 31 December 2010**

### **2010 Highlights**

- New Horizons for Women Trust (NHWT) made 25 awards to the value of \$90,500
- Two inaugural awards
  - The Peg Hutchison Opportunity Award
  - The Janus NGO Research Award
- Two Dawn and Arthur Ibbotson Second Chance Awards were made as a result of Dawn Ibbotson adding a generous second gift to the Dawn and Arthur Ibbotson Endowment Fund.
- Endowment funds managed now total \$623,214
- The average value of awards increased. The average overall value of each award in 2010 was \$3620, an increase of nearly 7% from 2009. The average value of all categories of awards – Second Chance Education, Research and Special Awards increased.
- Several of our regular sponsors increased the size of their awards for 2010
- Sponsorship loyalty. Nine sponsors of Awards for 2010 have sponsored Awards for five years or more.
- Due to professional advice and a conservative investment policy we suffered no loss of capital during the recent round of financial institution collapses.
- NHWT was short listed for the Zonta District 16 project 2010 – 2011
- We have a new website with a fresh new look and increased functionality
- Our branding has been refreshed and a consistent brand is now being used
- We printed a rack card for easy distribution
- We became a beneficiary of Eva's Attic in Wellington, with \$3700 received in 2010
- We have reviewed our strategic goals and re-established a clear vision for future growth
- We have a Trustee Role description which moves us along our goal to improve our Governance and processes

### **Overview**

We require both vision and a solid foundation to grow to the next stage, so our focus for 2010 was two pronged. The first was to undertake a strategic review of the Trust's direction. We held three planning meetings in Wellington throughout the year and set goals around growth, communications, diversity of awards and diversity on the NHWT Board. Our second focus was sound day to day management and operations i.e. taking care of business.

We go into 2011 with a sense of purpose and direction ready for a year where we intend to increase the number of awards, increase our funding base and our annual fundraising and increase awareness of NHWT

## **Vision**

Excerpt from History of the New Horizons for Women Trust (20<sup>th</sup> March 1991 )

“At the next meeting the initial objectives of the proposed Trust were established:

To raise and manage funds for the purpose of providing awards:

- (a) to a woman or group of women to undertake research likely to be of benefit to women;
- (b) to assist a woman or women, over the age of 25, to undertake or complete a course of training, education or an activity likely to enhance her life or employment opportunities.”

We are fortunate that NHWT was founded by women of vision who left us the flexibility in our rules to change with the times and to widen our vision a little without losing sight of our guiding objectives.

20 years later -

New Horizons for Women Trust supports education, innovation and research which benefits women.

The trust achieves this by administering a variety of awards that help New Zealand women

- complete second chance education
- research issues of significance to New Zealand women and girls
- promote peace and eliminate family violence
- advance their careers

## **Awards**

The Trust made 25 awards in 2010 to the value of \$90,500. The Peg Hutchison Opportunity Award was presented for the first time to Naomi Honiss, New Zealand’s first female marine engineering cadet.

The Janus NGO Research Award was another first, going to Lynda Sutherland of National Council of Women for her work in the alternative report to CEDAW (United Nations Convention on the Elimination of Discrimination Against Women).

One of our goals set in 2010 was to diversify the Awards. We are perhaps best known for our Second Chance Education and Training Awards. However, quality research makes a fundamental and lasting difference in the lives of many women and it is important that continue to endeavor to secure funding for research. The Peg Hutchison Opportunity Award represents another kind of diversity. It is made to a woman changing career direction who is entering a field that is not traditional for women.

A summary of the report of the Awards Committee Chair, Ann Pomeroy, is attached.

## **Award Sponsors**

We acknowledge the generosity of award sponsors, many of whom have supported NHWT for several years. A full list of award sponsors is in the Acknowledgements section at the end of this report.

## Finance

Our finances continue to be extremely well managed. Heather Rae is an exceptional Treasurer and we always have an up to date picture of our financial situation. Sound professional investment advice and a conservative approach have paid off. Our income is of course down due to falling interest rates, however all of our capital is intact and we suffered no losses in the recent round of collapsed financial institutions.

Professional auditors ensure that our end of year reporting meets required standards for a Charitable Trust.

We continue to maintain administration costs as low as possible, currently at 20% of our annual income.

## Funding

### Endowment funds

Our combined endowment funds now total \$623,214. Endowment funds provide stability for a Trust and the commitment to building the NHWT endowment fund was very wise. However, year on year annual donations to the NHWT endowment fund have been falling, and it appears to us that donors are more engaged with the idea of giving or raising funds for an award now rather than adding to the endowment fund. With falling interest rates, the amount required in an endowment to fund an annual award Second Chance Award is now around \$80,000. For this reason annual donations will be channelled to our general fund to be allocated each year between awards, the NHWT endowment fund and administration. Naturally any donation intended for a specific Endowment Fund will be allocated there directly. However, active fundraising for endowment funds will focus on the securing of substantial gifts.

### Sponsors

In a difficult financial climate we are extremely grateful for our loyal sponsors, particularly those that increased their gifting for 2010. A full list of award sponsors is in the Acknowledgements section of this report.

### Fundraising

Fundraising will be challenging this year. Financially times are tough and many people will have, quite rightly, given much of their annual charitable giving to the Christchurch Earthquake Fund. Our fundraising must engage people and provide value for money.

There's money in pre loved clothes! We are especially grateful to Eva's Attic in Wellington, a venture of Teresa Gattung and Eva Doucas. A designer pre loved clothing outlet, Eva's Attic funds a range of charities including NHWT. Teresa and Eva recognise that finding money for administration can be difficult for smaller charities and so the money comes 'untagged'. While the money is a huge help with our administration costs, we will be making an Eva's Attic Second Chance Education Award this year.

The Wellington Second Chance group, headed by Sharon Cavanagh works tirelessly towards their big sale of the year in early March. In 2010 they funded two Second Chance Education awards.

Community fundraising is an important way of engaging local supporters, having fun and raising money for NHWT. Mavis Shuker, one of our Trustees raised the funds for our new brochure card with a High Tea in Pukekohe. In Dunedin the ex-members of Business and Professional Women (BPW) Dunedin (which has sadly closed) have been busy raising money to top up their remaining funds so that there will be a BPW Dunedin Second Chance Education award this year.

## **Communications**

Communications encompasses a wide field including public relations, sponsor liaison, advertising, annual communications, electronic communications and so on. As part of our management review Ann Pomeroy (Trustee) developed a Communications Plan which gave us a guideline to follow for the year.

Our new website, with its fresh modern look has been up and running for around a year. It is still a work in progress as we update the content ourselves. The website is a vital way of communicating both with potential awardees and donors and sponsors. It is also a vital promotional tool.

Our branding has been refreshed with our logo professionally redrawn and the Maori text given equal prominence with the English. All our material will feature our new brand.

At our first planning meeting we identified the need for a small brochure which could be placed in public areas or handed out. Our little rack card has been a huge success. Please take some away with you and spread them around.

## **Awards ceremonies**

Five Awards ceremonies were held in 2010. Each was a very different occasion; however they were all marked by warmth and a feeling of personal connection with the outstanding women who stepped forward to receive their awards.

Wellington's was hosted at Parliament by Hon Pansy Wong, then Minister for Women's Affairs.

The Auckland ceremony is the first time that we have had all three of New Zealand's official languages used by awardees in their acceptance speeches. Robyne Nash held us spellbound as she gave the first part of her speech in New Zealand sign language.

The Hamilton ceremony was hosted at Wintec.

The Christchurch ceremony, originally due to be held the day of the September earthquake was held in November.

The Dunedin ceremony was very nearly a virtual ceremony as it snowed heavily in Southland preventing one of our awardees from attending and Dawn Ibbotson, the grantor of both Dunedin awards was unable to attend.

## **Governance and Management**

NHWT is now nearly 20 years old and the way business is done has changed enormously. It is important that we move with the times and review and update the way we conduct the Trust while still keeping our eye very firmly on the purposes for which NHWT was established.

### **Manual**

The whole first part of our Manual has been reviewed and updated. A review of our Constitution and rules has been undertaken. It is a measure of the vision of our founders that no changes were identified as needed to be made to either.

### **Trustees**

The process of nominating Trustees has been reviewed. We need to start the process of calling for nominations earlier in the year to give our nominating organisation more time. Indeed, it is a credit to our nominating organisations that we received 11 nominations. We were particularly pleased that there

were several which provided a very good match for our requirements of skills in fundraising, communications/publicity and information management.

One of the needs that we identified very early on in 2010 was that we should be more upfront about what being a NHWT Trustee involved. NHWT Trustees have three roles – Governance, Management and Operations which is quite different from most Trust Boards. The Trustee Role Description makes clear the ramifications of the role and the time input expected from Trustees.

## **Looking Forward**

Our big goal is to raise enough funding and sponsorship to give 50 awards in 2015

### **For 2011**

- We are on target to make our goal of 30 awards
- We will focus on securing grant funding and new sponsorship
- We will foster community based fundraising and the engagement of local volunteers and support groups.
- We will continue to review and document our internal processes
- We will work towards removing barriers to recruiting a diverse range of Trustees
- We will continue to work towards a Board in which each Trustee feels a fully engaged member of the team.

It's important to plan for continued growth and to set specific and measureable goals for the future. We can't do it without your help.

**Patricia Sivertsen**

Chair

# Acknowledgements

## Patrons

We acknowledge the support of our patrons, Dame Catherine Tizard, ONZ, Dame Silvia Cartwright, CNZM, DBE, QSO, Vice-Patron: Elizabeth Orr, CNZM

## Sponsors

A very big thank you to all our sponsors:

### Second Chance Education and Training awards

- Barbara Wood Memorial Foundation, NZ Federation of Women's Institutes
- Dawn and Arthur Ibbotson
- Ellen McCrae & Graeme Matheson
- Graduate Women Manawatu Charitable Trust
- John Ilott Charitable Trust
- NZ Federation of Graduate Women Charitable Trust
- NZ Federation of Graduate Women North Shore Charitable Trust
- NZ Federation of Graduate Women (Wellington Branch) Charitable Trust
- Rua & Clarrie Stevens Charitable Trust
- Second Chance Group (previously the Pre-loved Fashion Sale Team)
- Waikato Graduate Women Charitable Trust

### Research awards

- Janus – NGO Research Award Fund
- NZ Federation of Graduate Women (Wellington Branch) Charitable Trust
- Ria McBride Endowment Fund
- SROW-Elsie Locke Award Fund

### Special awards

- Peg Hutchison Fund Peg Hutchison Opportunity Award
- Sonja Davies Peace Award Fund Sonja Davies Peace Award
- State Services Commission Ria McBride Public Service Management Award

## Trustees and officers

We thank our retiring trustees Maryanne Baker, Judy Owen and Tangi Tipene for their contribution. A particular thanks to Judy who managed our Website project.

Amanda Kent-Wilson did such a good job as **Executive Officer** (volunteer) this year that she was nominated (by SROW) for a Trustee position and joins the Board for the 2011 year.

Heather Rae, **Treasurer**, as usual has done a sterling job of keeping our finances in order and keeping us informed of the state of our finances.

And as a **Board** we should all give ourselves a big pat on the back for a job well done in 2011. We are a terrific team and should all be proud of what we have achieved. Thank you.

### **Volunteers**

Sally Hasell is a past Trustee, now joining the Board as Trustee in 2011. Sally has been an active member of our team for a good part of the year. We are grateful for Sally's guidance on Governance matters and are particularly grateful for her careful crafting of the Trustee Role Description.

Lyn Dowsett – (immediate past Chair) sent personal emails to all tertiary institutions to notify them that awards for 2010 were open.

### **Fundraising**

Franklin Women's Club and friends, Donna McKelvey (High Tea Pukekohe)

Margaret Doucas and Teresa Gattung (Eva's Attic)

Wellington Eva's Attic volunteers

The Wellington Second Chance Group (Pre-loved Clothing Sale)

### **Awards**

Thank you to our non-Trustee awards panellists for their invaluable work. Both on a practical level and for transparency around the selection process it is important that selection panels are composed of a mix of NHWT Trustees and outside panellists. We are fortunate in having a pool of expert selectors to call on.

### **Award ceremonies**

We acknowledge all those individuals, organisations and education institutions that give support and practical help with awards ceremonies throughout New Zealand.

Auckland: PACIFICA and Fitisemanu family (catering)

Hamilton: Wintec (venue), Waikato Women's Institute (catering)

Wellington: Hon Pansy Wong, Minister of Women's Affairs (host), Next Stop Earth (flowers), Terrace Consulting, Kensington Swan

Christchurch: Warren Lees -Campus Living (venue) Zonta Club of Christchurch North (refreshments)

Dunedin: Dawn Ibbotson and University of Otago School of Home Science (venue)

### **Aspire**

Zonta Club of -Christchurch North (mailout)

Printstop Dunedin (layout)

New Zealand Post (Community Post envelopes)

### **Other**

Kensington Swan – Wellington meeting venue, host of AGM.

Tertiary Education Union – venue for Wellington Trustees for teleconferences

## **Trustees 2009 – 2010**

Maryanne Baker                      New Zealand Association of Women in Science

Gaye Barton                              YWCA Aotearoa

Anne Fitisemanu                      PACIFICA

Marg Lees                                  Zonta

Judy Owen                                Life Members Society for Research on Women

Ann Pomeroy                              New Zealand Federation of Graduate Women

Patricia Sivertsen (Chair)	Business and Professional Women New Zealand
Mavis Shuker	Zonta
Tangi Tipene	New Zealand Council of Trade Unions
Hermien Van't Klooster	Federation of Women's Institutes.

### **Retiring Trustees**

Maryanne Baker, Judy Owen, and Tangi Tipene

### **Officers**

Heather Rae	Treasurer
Amanda Kent-Wilson	Executive Officer

## **Awards Report 2010 (abridged)**

*(full report available on request)*

**Dr Ann Pomeroy, Awards Convener**

### **Second Chance Awards**

Funding was available for 18 second chance awards in 2010. There were 91 applications received from women studying in a range of fields, with the majority studying for nursing and early childhood teaching qualifications. There was a wide geographic spread of applicants and it was pleasing to see a number of applications from Invercargill, a city that hasn't been represented in recent years.

### **Selection Panel**

- Marg Lees (Trustee and Second Chance Chair)
- Gay Sharlotte (Christchurch Polytechnic Institute of Technology)
- Carla Jones (Previous awardee and lawyer)
- Hermien Van Klooster (Trustee)

Rosie Stewart (Pasifika Women) sat in on the selection meeting to observe the process.

### **Awards**

- NHWT Peg Hutchison Award to Leanne Forde (Auckland): Bachelor of Design at Auckland University of Technology
- NZ Federation of Graduate Women (Wellington Branch) Second Chance Award to Emma Fursman (Paraparaumu): Bachelor of Alcohol and Drug Studies at Wellington Institute of Technology
- NZ Federation of Graduate Women (Wellington Branch) Second Chance Award to Nadine Goldsmith (Hamilton): second year Bachelor of Nursing at Waikato Institute of Technology
- NZ Federation of Graduate Women Mildred Keir Award to Jane Grayson (Rotorua): Bachelor of Applied Social Science at Waikato Institute of Technology
- Pre Loved Fashion Sale Award to Ilana Hamblin (Auckland): Bachelor of Social Practice at UniTec (Waitakere)
- Jack Illott Award to Rachel Hura (Whanganui): Bachelor of Nursing at Universal College of Learning, Whanganui
- Rita King Award to Audrey Kingi (Auckland): Bachelor of Arts, Massey University (aims to be a Clinical Psychologist)

- NHWT (Anonymous) Award to Julie-Anne Long (Christchurch): Bachelor of Teaching and Learning (Early Childhood) at Canterbury University
- NZ Federation of Graduate Women (North Shore Branch) Award to Robyne Nash (North Shore): Certificate in Sign Language at Auckland University of Technology
- NZ Federation of Graduate Women (Wellington Branch) Second Chance Award to Syrina Pene (Hamilton): Bachelor of Law at Waikato University
- Dawn and Arthur Ibbotson Award to Tania Radka (Invercargill): Bachelor of Teaching (Early Childhood) at Otago University (Southland Campus)
- Graduate Women Manawatu Second Chance Education Award to Rachel Rowe (Hamilton): Bachelor of Teaching at Waikato University
- Rua Stevens Second Chance Award to Renu Singh (Auckland) Bachelor of Education (Early Childhood Teaching): at Manukau Institute of Technology
- Alma McCrae Award to Ruth Stewart (Christchurch): Bachelor of Environmental Management and Planning at Lincoln University
- Graduate Women Manawatu Second Chance Education Award to Sarah Watson (Palmerston North): Bachelor of Applied Science at the Open Polytechnic
- Dawn and Arthur Ibbotson Award to Jacquie Webb (Invercargill): Bachelor of Teaching (Early Childhood) at Otago University (Southland Campus)
- Pre Loved Fashion Sale Award to Angelene Williams (Masterton): Bachelor of Nursing at Universal College of Learning
- Barbara Wood Award to Amy Woollams (Papamoa Beach): Bachelor of Nursing at Waiariki Institute of Technology.

## Research Awards

There were 14 applications - mostly of a good standard, but three did not match our criteria, and four were marginal as to whether the research was relevant to women and girls in New Zealand.

### Selection Panel

- Dr Ann Pomeroy (Trust)
- Assoc Prof Jenny Neale (SROW)
- Dr Sally Hasell (NZFGW)

### Three research awards were made in 2010:

SROW/NHWT Research Award

Homeworks Trust (Debbie Hager, Waitakere)

New Zealand Federation of Graduate Women  
(Wellington Branch) Research Award

Porsha London (Palmerston North)

Janus-1995 NGO Research Award

National Council of Women (Lynda Sutherland,  
Wellington)

## Elsie Locke Award

There were 21 applications for the Elsie Locke award, and they were predominantly of a very high standard.

### Selection Panel

- Dr Ann Pomeroy (Trust)
- Assoc Prof Jenny Neale (SROW Wellington)
- Margaret Sweet (SROW Christchurch)
- Dr Sally Hasell (NZFGW)

Awarded to **Karen Price**, (Muse Magazine Collective), Wellington (for two editions of Muse Magazine).

### **Sonja Davies Peace Award**

There were 13 applications for the Sonja Davies Peace Award which was established to promote women's initiatives to advance the cause of peace

#### **Selection Panel**

- Ann Pomeroy (Trust)
- Rae Julian (President UNIFEM)
- Dame Laurie Salas

Awarded to **Jo Randerson**, Wellington, a theatre-maker and writer, studying for a Masters in Theatre Arts (Directing) at Toi Whakaari and Victoria University of Wellington.

### **Peg Hutchison Opportunity Award:**

There were three applications for this new award of \$3,000 being granted for the first time in 2010 to women who are changing direction in their career, and intend working in a field where women are under-represented or which is non-traditional for women.

#### **Selection Panel:**

- Dr Ann Pomeroy (Trust)
- Mavis Shuker (Trust/Zonta)
- Prof Dorothy Page (President NZFGW)

Awarded to **Naomi Honiss**, Auckland. Naomi is studying for a Diploma in Marine Engineering at the New Zealand Maritime School (Manukau Institute of Technology). She is New Zealand's first Marine Engineering Cadet.

### **Ria McBride Public Service Management Award for Women**

There were 8 applications for this award from three government agencies. As a consequence of the limited range of agencies that have applied in 2010 I have sought State Services Commission agreement that we will jointly begin work early in 2011 to increase publicity about the award. Nevertheless, the standard of applications was high

#### **Selection Panel**

- Dr Ann Pomeroy (Trust, Chair)
- Toby Cooper (State Services Commission)
- Margaret Retter (Families Commission)
- Noeline Matthews (Maori Women's Welfare League)

Awarded to **Elizabeth Innes**, Department of Inland Revenue, Wellington